#### May 5, 2022

### ATTORNEY GENERAL RAOUL LEADS COALITION CALLING FOR FEDERAL CONTRACT WORKERS TO RECEIVE FAIR WAGES

#### Raoul Files Briefs Supporting \$15 Minimum Wage for Federal Contract Workers

**Chicago** — Attorney General Kwame Raoul led a coalition of attorneys general supporting the federal government's actions to increase the minimum wage to \$15 per hour for certain federal contractors. The policy was first enacted by presidential executive order in April 2021, and then implemented by the U.S. Department of Labor (DOL) in November 2021 in the final rule, "Increasing the Minimum Wage for Federal Contract Workers."

Raoul and the coalition submitted amicus briefs in <u>Arizona v. Walsh</u>, <u>Texas v. Biden</u>, and <u>Bradford v. U.S. Department of Labor</u>, three lawsuits challenging the DOL's authority to increase the minimum wage paid to federal contract workers. Raoul and the states argue that both the president and the DOL acted well within their authority when implementing the policies to ensure federal contract workers are paid fair living wages. In addition, Raoul and the attorneys general argue that such policies benefit workers, employers and consumers around the country.

"All employees have a right to be paid fair wages that allow them to provide for themselves and their families," Raoul said. "We all benefit when workers in our states earn decent living wages, and I am committed to continuing to advocate for the rights of all workers to receive fair compensation regardless of where they are employed."

At issue in the underlying lawsuits is an executive order and follow-up rule increasing the minimum wage for certain federal contractors, which had been set at \$10.10 per hour since 2014. In addition to increasing the minimum wage to \$15 per hour, the executive order and rule rescinded an exception created in 2018, which exempted federal contractors who provide seasonal recreational services and equipment – such as recreational outfitters operating on federal land – from the minimum age requirements. The rule has since been challenged in court by state coalitions led by Texas and Arizona, as well as a number of businesses that provide seasonal recreational services on federal land.

In their briefs, Raoul and the coalition point to the ways an increased minimum wage benefits employers, employees and consumers. The briefs cite studies and reports demonstrating that an increased minimum wage leads to improved morale and productivity, reduced turnover and absenteeism, as well as improved income equality and decreased poverty for federal contractual workers. Those benefits in turn, lead to improved service and enhance consumer experiences.

The amicus brief is the latest collaboration Raoul has led with states around the country to protect the rights of workers. In 2020, Raoul filed two lawsuits challenging DOL rules that impermissibly altered protections for tipped workers and eliminated key protections for workers under the Fair Labor Standards Act. In 2022, Raoul led a multistate coalition in an amicus brief supporting transportation workers' rights in *Southwest v. Saxon (U.S. 21-209)*, and also filed two amicus briefs in support of Illinois workers' rights under the Illinois Wage Payment and Collection Act and the Illinois Minimum Wage Law.

Attorney General Raoul encourages workers who have concerns about wage and hour violations or potentially unsafe working conditions to call his Workplace Rights Hotline at 1-844-740-5076 or file an online complaint.

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8	DISTRICT	OF ARIZONA	
9		No. 2:22-cv-00213-JJT	
10	State of Arizona, et al.,	DDIEE OF AMICLOUDIAE	
11	Plaintiffs,	BRIEF OF AMICI CURIAE ILLINOIS, CALIFORNIA,	
12	v.	CONNECTICUT, DELAWARE, THE DISTRICT OF COLUMBIA, MAINE,	
13	Martin J. Walsh, in his official capacity as	MARYLAND, MASSACHUSETTS,	
14	Secretary of Labor, et al., <i>Defendants</i> .	MICHIGAN, MINNESOTA, NEVADA, NEW JERSEY, NEW	
15	Dejenuums.	MEXICO, NEW YORK, OREGON,	
16		PENNSYLVANIA, RHODE ISLAND, VERMONT, AND WASHINGTON IN	
17		SUPPORT OF DEFENDANTS'	
18		OPPOSITION TO PLAINTIFFS' PRELIMINARY	
19		INJUNCTION MOTION, AND	
20		DEFENDANTS' MOTION TO DISMISS OR, IN THE	
21		ALTERNATIVE, MOTION FOR	
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#### **IDENTITY AND INTEREST OF AMICI STATES**

Illinois, California, Connecticut, Delaware, the District of Columbia, Maine, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New Mexico, New York, Oregon, Pennsylvania, Rhode Island, Vermont, and Washington (collectively, the "amici States") submit this brief in support of Defendants Martin J. Walsh, in his official capacity as U.S. Secretary of Labor; the U.S. Department of Labor ("DOL"); the DOL Wage & Hour Division; Joseph R. Biden, in his official capacity as President of the United States; and Jessica Looman, in her official capacity as Acting Administrator of the Wage & Hour Division. Amici States have an interest in the public welfare, which includes promoting fair wages and enhancing the well-being and financial security of their residents. That interest is implicated by this case, where Plaintiffs Arizona, Idaho, Indiana, and South Carolina challenge defendants' authority to direct the inclusion in certain federal contracts of a clause requiring the payment of a \$15 minimum hourly wage to employees working on or in connection with the covered contract.

Indeed, amici States are supportive of policies that improve the wages and well-being of their workers while also benefiting employers and consumers. Although amici States have taken different approaches to achieve this goal within their borders, they agree with defendants that increasing wages for workers generates important benefits, including improved services, increased morale and productivity, and reduced poverty and income inequality. Accordingly, many amici States have recently enacted measures increasing the minimum wage for workers within their borders. Indeed, workers in 21 States (including Arizona) saw an increase in their minimum wages on January 1, 2022, due either to legislative enactments or inflation adjustments.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> David Cooper *et al.*, *Twenty-one States Raised Their Minimum Wages on New Year's Day*, Economic Policy Institute (Jan. 6, 2022), https://www.epi.org/blog/ states-minimum-wage-increases-jan-2022/ (Arizona, California, Colorado, Delaware, Illinois, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Jersey, New Mexico, New York, Ohio, Rhode Island, South Dakota, Vermont, Virginia, and Washington).

Plaintiffs' request to prohibit defendants from raising the minimum wage for federal contract workers, if granted, would run counter to these important interests. Amici States thus urge this court to grant defendants' motion to dismiss and/or for summary judgment and deny plaintiffs' motion for a preliminary injunction.

#### **SUMMARY OF ARGUMENT**

In April 2021, the President exercised his authority under the Federal Property and Administrative Services Act, 40 U.S.C. § 101 *et seq.* ("Procurement Act") to issue an executive order increasing the minimum wage for federal contractors from \$10.10 per hour—a rate that had been established in 2014 via executive order and follow-on rulemaking—to \$15.00 per hour ("2021 Order"). In November 2021, DOL promulgated a final rule implementing the 2021 Order ("Federal Contractor Rule").

Plaintiffs in this case challenge defendants' actions on various grounds. Compl. 19-27 (alleging defendants' actions were unlawful under the Procurement Act, APA, nondelegation doctrine, and Spending Clause). Plaintiffs argue that the Federal Contractor Rule exceeds defendants' authority under the Procurement Act, largely because, in their view, that Act must be "construed narrowly" under principles of constitutional avoidance and the so-called "major questions" doctrine. PI Mot. 9-21; Compl. 19-22, 25-26. Plaintiffs also argue that defendants violated the Administrative Procedure Act in promulgating the Federal Contractor Rule, insofar as they acted in excess of their authority, failed to consider the alternatives available to them, failed to adequately justify their conclusions, and arbitrarily and erroneously found that the Rule would increase the efficiency of government contracting. PI Mot. 21-26; Compl. 22-24.

Amici States agree with defendants that these arguments should be rejected because both the 2021 Order and the Federal Contractor Rule were lawful exercises of defendants' authority—in particular, that the President acted well within his authority under the Procurement Act and that DOL validly promulgated the Federal Contractor Rule. Amici States write separately, however, to address two specific aspects of these issues that are relevant to their interests and experience.

First, amici States explain that the major questions doctrine is inapplicable to this case, the crux of which is a challenge to a narrow minimum wage requirement applicable to certain federal contractors. Although raising the minimum wage for this group of workers will yield important benefits, the Rule does not implicate questions of sufficient economic and political significance to warrant application of the major questions doctrine. Nor is there any indication that the doctrine is implicated because of the allegation that the President acted outside of his statutory authority or in tension with past practice; on the contrary, his actions are in line with those taken by his predecessors under the Procurement Act.

Second, amici States refute the notion that the Federal Contractor Rule was arbitrary and capricious because DOL, in the course of its administrative rulemaking process, failed to provide adequate support for the minimum wage increase. As detailed below, DOL provided ample support for the Rule. The studies and analyses that DOL cited in support of its conclusion, moreover, are consistent with state and local experiences with raising wages for their contractors. For these reasons and those outlined by defendants, this court should grant defendants' motion to dismiss and/or for summary judgment and deny plaintiffs' motion for a preliminary injunction.

#### **ARGUMENT**

#### I. The major questions doctrine does not apply to this case.

Application of the major questions doctrine is reserved for a limited set of circumstances that are not implicated by the increase in the minimum wage for federal contractors. Although the precise contours of the doctrine remain undefined, the Supreme Court has applied it only in "extraordinary cases" where an agency has acted on "a question of deep economic and political significance" and where the agency has not identified a basis to believe that Congress delegated such decision-making authority to it. King v. Burwell, 576 U.S. 473, 486 (2015) (internal quotations omitted); see also, e.g., FDA v. Brown & Williamson Tobacco Corp., 529 U.S. 120, 159 (2000) (limiting the doctrine to "extraordinary" cases). In other words, the Court invokes this doctrine when

an agency has undertaken a major regulatory effort in an area wholly outside of its

expertise or in a manner that is incompatible with the underlying statutory delegation of authority. *E.g.*, *King*, 576 U.S. at 485; *Utility Air Regulatory Grp. v. EPA*, 573 U.S. 302,

several reasons.

324 (2014).

Plaintiffs assert that this court should apply the major questions doctrine to this case and adopt a narrow view of executive authority under the Procurement Act. In their view, the doctrine is inapplicable because the Procurement Act does not clearly provide the executive branch with the authority to impose a minimum wage for federal contractors and because the question of the appropriate minimum wage "significantly alter[s] the balance between federal and state power and the power of the Government over private property." PI Mot. 10 (quoting *Alabama Ass'n of Realtors v. Dep't of Health & Human Services*, 141 S. Ct. 2485, 2489 (2021)). But plaintiffs are incorrect for

At the threshold, application of the major questions doctrine is not warranted because increasing the minimum wage for federal contractors does not constitute "a question of deep economic and political significance." *King*, 576 at 486 (internal quotations omitted). In recent decisions involving this doctrine, the Supreme Court has considered actions to be sufficiently economically and politically significant when they affect millions of Americans and involve the expenditure of billions of dollars annually. *E.g.*, *id.* at 485 (implementation of tax credits under the Patient Protection and Affordable Care Act constitutes a major question, since those tax credits "involv[e] billions of dollars in spending each year and affect[] the price of health insurance for millions of people").

As one example, the Court determined that the evictions moratorium implemented during the Covid-19 pandemic was a matter of "vast economic and political significance" because the moratorium imposed an economic burden of approximately \$50 billion and applied to "[a]t least 80% of the country, including between 6 and 17 million tenants at risk of eviction." *Alabama Ass'n of Realtors*, 141 S. Ct. at 2489. Likewise, the Court invoked the doctrine in a case challenging an emergency rule that would have affected 84

million workers by requiring "all employers with at least 100 employees to ensure their workforces are fully vaccinated or show a negative test at least once a week." *Nat'l Fed'n of Indep. Bus. v. Dep't of Labor, Occupational Safety & Health Admin.*, 142 S. Ct. 661, 665 (2022) (internal quotations omitted).

Contrary to plaintiffs' suggestion, the reach of the action challenged in this case is much more modest than any where the Court has applied the major questions doctrine. According to DOL's findings, the Rule's minimum wage increase will affect just 327,300 employees, 86 Fed. Reg. at 67,194, which, at less than .1% of the American population, is a fraction of the individuals affected by the ACA tax credits or the Covid-19 policies. The Supreme Court has never invoked the major questions doctrine on an issue affecting so few Americans.

In terms of economic impact, DOL reported that the Rule would increase wages by \$1.7 billion per year for 10 years. *Id.* Even the cumulative effect of the Rule (\$17 billion) is meaningfully less than the \$50 billion in short-term emergency relief recently recognized by the Supreme Court as sufficient to invoke the major questions doctrine. *Alabama Ass'n of Realtors*, 141 S. Ct. at 2489. Furthermore, the economic estimate provided by DOL, although certainly "significant," is "far below the range that the Office of Management and Budget quantifies to have a measurable effect, in macroeconomic terms, on the gross domestic product"—a number that, according to one court, is ".25% of the GDP, which is \$52.3 billion." *Bradford v. U.S. Dep't of Labor*, No. 21-cv-03283-PAB-STV, 2022 WL 204600, at \*13 (D. Colo. Jan. 24, 2022) (citing 86 Fed. Reg. 67,224).

Plaintiffs wholly ignore these findings. They do not cite DOL's estimate of the true impact of the Rule, nor explain why the major questions doctrine would apply to an action with such a limited effect on the economy. Instead, they assert without citation that the doctrine applies because the Rule applies to "one-fifth of the U.S. workforce." PI Mot. 1 (emphasis in original); accord id. at 11. But plaintiffs provide no support for such a claim, and it is refuted by DOL's actual findings. As noted, DOL found that the Rule

would affect roughly 327,300 employees—roughly 0.2% of the U.S. civilian labor force, which was most recently estimated at over 164 million.<sup>2</sup> Even using DOL's estimate of "potentially affected" employees—i.e., including those workers not likely to be affected by the Rule because they make over \$15 per hour—the Rule could conceivably affect only 1.8 million employees, or roughly 1% of the labor force. *See* 86 Fed. Reg. 67,195. Far from "impos[ing] a sweeping nationwide minimum wage" requirement "on vast swaths of the U.S. economy," then, PI Mot. 1, the Rule affects only a limited number of businesses that choose to perform services for the federal government.

In any event, the major questions doctrine is inapplicable for the additional reason that the executive branch has acted within its delegated statutory authority and in a manner consistent with prior practice. This case is thus unlike those where the Supreme Court has called an agency action into question upon finding that the agency is attempting to regulate in an area where it "has no expertise," *King*, 576 U.S. at 486, or where it cannot identify any statutory or historical precedent for the regulation, *Utility Air*, 573 U.S. at 324. Indeed, in one of the first cases applying this doctrine, the Court rejected the Food and Drug Administration's claim that it could regulate the tobacco industry, where it had never before asserted such statutory authority and, in fact, had previously disclaimed its ability to do so. *Brown & Williamson*, 529 U.S. at 159-60; *see also, e.g., NFIB v. OSHA*, 142 S. Ct. at 666 (noting the "lack of historical precedent") (internal quotations omitted); *King*, 576 U.S. at 486 ("It is especially unlikely that Congress would have delegated this decision to the *IRS*, which has no expertise in crafting health insurance policy of this sort.") (emphasis in original).

<sup>&</sup>lt;sup>2</sup> See U.S. Bureau of Labor Stats., Employment Status of the Civilian Population By Sex And Age (Apr. 1 2022), https://www.bls.gov/news.release/empsit.t01.htm. Plaintiffs suggest at one point that they are referring to the "non-federal workforce," PI Mot. 11, but even deducting the roughly 2.1 million federal workers from the total workforce, see Cong. Res. Serv., Federal Workforce Statistics Sources: OPM and OMB 1 (June 24, 2021), https://sgp.fas.org/crs/misc/R43590.pdf, the Rule still affects roughly 0.2% of the workforce.

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The challenged actions here are distinguishable from those cases. To start, the increase in the minimum wage for federal contractors is clearly authorized by the text of the Procurement Act. Indeed, the Act assigns to the President the authority to implement "policies and directives" that he or she "considers necessary to carry out" the objectives of economy and efficiency in federal procurement. 40 U.S.C. § 121(a). As the D.C. Circuit has recognized, this language reflects congressional intent to bestow "broadranging authority" and "flexibility" on the President so that he or she may achieve the goal of providing the government "an economical and efficient system for procurement and supply." UAW-Labor Emp. & Training Corp. v. Chao, 325 F.3d 360, 366 (D.C. Cir. 2003) (internal quotations omitted); see also, e.g., City of Albuquerque v. U.S. Dep't of Interior, 379 F.3d 901, 914 (10th Cir. 2004) ("Congress chose to utilize a relatively broad delegation of authority in the [Procurement Act]"). Courts have thus upheld a wide range of executive orders issued under the Procurement Act, including those that set price and wage guidelines, AFL-CIO v. Kahn, 618 F.2d 784, 792-93 (D.C. Cir.1979); require federal contractors to inform workers of their rights under federal labor laws, Chao, 325 F.3d at 366-67; and

implement antidiscrimination requirements, e.g., Contractors Ass'n of Eastern Pa. v. Secretary of Labor, 442 F.2d 159 (3d Cir. 1971); Farkas v. Texas Instrument, Inc., 375 F.2d 629, 632 n.1 (5th Cir. 1967).

In addition to this broad statutory authority, there is historical precedent for presidents issuing executive orders setting a minimum wage for federal contractors and determining the scope of its protections. In addition to the 2021 Order issued by President Biden, see 86 Fed. Reg. 22,835 (Apr. 27, 2021), President Obama issued an executive order establishing a \$10.10 minimum wage for federal contractors in 2014, 79 Fed. Reg. 9,851 (Feb. 20, 2014), and President Trump issued an executive order in 2018 that exempted from that minimum-wage requirement certain seasonal recreational providers, 83 Fed. Reg. 25,341 (June 1, 2018). Notably, the 2018 executive order did not cast doubt on the President's authority to set minimum wages for federal contractors; on

the contrary, it retained the \$10.10 minimum wage and carved out a narrow exemption to its terms. *Id.* Executive orders setting a minimum wage for federal contractors have thus been in place for nearly eight years and over the course of three presidential administrations. Given this precedent and the recognized breadth of the Procurement Act's delegation of authority to the President, this case is unlike those where an agency has issued a regulation based on a claim to have discovered "an unheralded power" in a "long-extant statute." *Utility Air*, 573 U.S. at 324.

Finally, there is no merit to the argument that the executive branch has improperly disrupted the balance of power between the federal government and the States. To be sure, the relationship between federal and state authority can be a relevant factor in the major questions analysis where that balance is "significantly alter[ed]" by executive action. *United States Forest Service v. Cowpasture River Preservation Ass'n*, 140 S. Ct. 1837, 1850 (2020). But the narrow action at issue here—which, as discussed, reflects a proprietary decision affecting only 327,300 employees, 86 Fed. Reg. at 67,194—does not fall within that category.

The primary reason, according to plaintiffs, that the 2021 Order interferes with their state interests is because it prevents States from exercising a "state prerogative," i.e., the regulation of wages—for both their residents and their own employees—above the federal floor. PI Mot. 11. But under the 2021 Order, the States' ability to protect their residents and workers by regulating wages above the federal floor, remains intact. Indeed, the 2021 Order expressly reserves to the States and localities the ability to enforce "any applicable law or municipal ordinance establishing a minimum wage higher than the minimum age established under this order." 86 Fed. Reg. at 22,835. The 2021 Order thus does not unduly alter the balance of power between federal and state governments in this respect.

## II. DOL's minimum wage increase is amply supported by social science and empirical data.

Plaintiffs are also wrong to assert that the Federal Contractor Rule is arbitrary and capricious because it purportedly increased the minimum wage without explanation. PI Mot. 21-27. On the contrary, DOL clearly articulated reasoning for implementing a \$15.00 minimum wage for federal contractors. Among other findings, DOL concluded that increasing the minimum wage would "generate several important benefits," including "improved government services, increased morale and productivity, reduced turnover, reduced absenteeism, and reduced poverty and income inequality for Federal contract workers." 86 Fed. Reg. at 67,195. DOL also determined that any costs employers would incur would be modest. *Id.* at 67,206-08. Accordingly, this Court should grant defendants' motion to dismiss and/or for summary judgment and deny plaintiffs' motion for a preliminary injunction.

# A. The minimum wage increase provides important benefits to employers, consumers, and employees.

To begin, numerous studies and reports, including those relied on by DOL, have shown that by paying employees higher wages, employers improve the morale, productivity, and performance of employees; reduce turnover; and are able to attract higher quality workers. 86 Fed. Reg. at 67,212-14. And these benefits, in turn, lead to improved services and better consumer experiences. *Id.* Such findings, moreover, are well-documented: Improvements in worker efficiency, recruitment, and retention have been found across many different sectors, including air travel, policing, retail, manufacturing, and construction.<sup>3</sup> Given the consistency of these findings, as DOL

<sup>&</sup>lt;sup>3</sup> E.g., Paul K. Sonn & Tsedeye Gebreselassie, The Road To Responsible Contracting, National Employment Law Project at 3-4 (2009),

https://s27147.pcdn.co/wp-content/uploads/2015/03/ responsiblecontracting2009.pdf (collecting studies); Justin Wolfers & Jan Zilinsky, *Higher Wages for Low-Income Workers Lead to Higher Productivity* (Jan. 13, 2015),

noted, there is "no reason to believe that the trends found in the literature do not also apply to the Federal contract worker community." 86 Fed. Reg. at 67,213.

As one example, a recent study of minimum wage increases in nursing homes provided "direct evidence" linking those increases to improved worker performance and efficiency in this context. *Id.* The study found that "higher minimum wages induc[ed] better performance among current workers" and improved the service quality through increased retention."<sup>4</sup> Among other indicators of better performance, the study noted improvements in the health and safety of the nursing home residents, including fewer health inspection violations and deaths each year.<sup>5</sup> In fact, the study estimates that in 2013 (one of the years it examined), there would have been approximately 15,000 fewer nursing home deaths had comparable wage increases been implemented in nursing homes across the country.<sup>6</sup>

There is also evidence that these benefits remain well beyond the initial wage increase: according to a 2019 report, "wage raises increase productivity for up to two years after the wage increase." 86 Fed. Reg. at 67,213. The nursing home study similarly reported that health and safety improvements—in particular, the lower rate of deaths—persisted after the initial increase.<sup>7</sup>

Increased wages, like those in the Federal Contractor Rule, can also facilitate retention and recruitment. 86 Fed. Reg. at 67,213. According to a recent study cited by DOL, improved wages "at a Fortune 500 company found that a 1 percent wage increase" resulted in reduced turnover, increased recruitment, and increased productivity. *Id*.

https://www.piie.com/blogs/realtime-economic-issues-watch/higher-wages-low-incomeworkers-lead-higher-productivity?p=4700 (same).

<sup>&</sup>lt;sup>4</sup> Krista Ruffini, *Worker Earnings, Service Quality, and Firm Profitability: Evidence from Nursing Homes and Minimum Wage Reforms*, at 3, 9, 15 (Apr. 25, 2022), https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3830657.

<sup>&</sup>lt;sup>5</sup> *Id.* at 2.

<sup>&</sup>lt;sup>6</sup> *Id.* at 20.

<sup>&</sup>lt;sup>7</sup> *Id.* at 2.

Another substantial benefit of the Federal Contractor Rule, as explained by DOL, is the corresponding reduction in poverty for workers, especially those in historically underpaid or otherwise disadvantaged groups. *Id.* at 67,214-15. A recent study indicates that increasing the minimum wage provides net benefits to workers living in poverty, even when accounting for potential negative effects of a minimum wage increase on employment opportunities, such as reduced hours or fewer available positions.<sup>8</sup> It further determined that these improvements are meaningful; in fact, the authors suggest that increasing the minimum wage during the Great Recession would have "blunt[ed] the worst of the income losses."

Increased wages are particularly important for groups that face disproportionate income inequality, such as women, people of color, younger workers, and less educated workers. 86 Fed. Reg. at 67,214-15 (collecting studies). For example, according to a 2019 study assessing the role that gender plays in wages, "less-educated, less-experienced, and female workers are more directly affected by a rise in the minimum wage than more-educated, more-experienced, and male workers." A case study of firms covered by Boston's living wage law likewise concluded that the "living wage beneficiaries are . . . primarily women and people of color." As DOL explained, increasing the wage of federal contractors would directly benefit these groups, since

<sup>&</sup>lt;sup>8</sup> Kevin Rinz & John Voorheis, *The Distributional Effects of Minimum Wages: Evidence from Linked Survey and Administrative Data*, at 20 (2018), https://www.census.gov/content/dam/Census/library/working-papers/2018/adrm/carrawp-2018-02.pdf.

<sup>&</sup>lt;sup>9</sup> *Id.* at 21.

Tatsushi Oka & Ken Yamada, *Heterogeneous Impact of the. Minimum Wage*, Journal of Human Resources at 18 (July 2019), https://web.archive.org/web/20220301005426id\_/http://jhr.uwpress.org/content/early/202 1/08/17/jhr.58.3.0719-10339R1.full.pdf.

Mark D. Brenner & Stephanie Luce, *Living Wage Laws in Practice: The Boston, New Haven and Hartford Experiences*, Political Economy Research Institute, at 45 (2005), http://peri.umass.edu/fileadmin/pdf/research\_brief/RR8.pdf.

"many of the contracts that would be covered by this rule can be found in industries characterized by low pay and workforces largely comprised of" people of color, women, and LGBTQ+ workers. 86 Fed. Reg. at 67,215 (internal quotations omitted).

These justifications are amply supported not only by the case studies and other literature discussed by DOL, id. at 67,212-15, but also by the State and local experience of implementing similar policies for their contractors, which are often described as "living wage laws." Indeed, the States and localities that have raised minimum wages for their own contractors have found that such policies "create better quality jobs for communities" and "improve the contracting process both by reducing the hidden public costs of the procurement system, and by shifting purchasing towards more reliable, high road contractors." As one example, "[r]esearch by independent, academic economists indicates that New York's prevailing wage law is a uniquely valuable component of state policy that simultaneously uplifts residents and communities while imposing minimal, if any, cost on taxpayers."<sup>14</sup> The research also found that high-wage contractors attract more skilled and productive workers and use the industry's most advanced technology, allowing them to place competitive bids on contracts. <sup>15</sup> In a similar vein, a study of the "Los Angeles living wage law found that staff turnover rates at firms affected by the law averaged 17 percent lower than those at firms that were not, and that the decrease in turnover offset 16 percent of the cost of the higher wages."<sup>16</sup>

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<sup>&</sup>lt;sup>12</sup> Sonn, *supra* note 3, at 13 (describing state and local "living wage laws").

<sup>&</sup>lt;sup>13</sup> *Id*.

<sup>&</sup>lt;sup>14</sup> Russell Ormiston, *et al.*, *New York's Prevailing Wage Law*, Economic Policy Institute (Nov. 1, 2017), https://www.epi.org/publication/new-yorks-prevailing-wage-law-a-cost-benefit-analysis/.

<sup>&</sup>lt;sup>15</sup> *Id*.

<sup>&</sup>lt;sup>16</sup> Sonn, *supra* note 3, at 14 (citing David Fairris *et al.*, *Examining the Evidence: The Impact of the Los Angeles Living Wage Ordinance on Workers and Businesses*, Los Angeles Alliance for a New Economy).

## B. The benefits of the minimum wage increase outweigh any minimal costs to employers.

Additionally, there is substantial evidence that any additional costs to employers are outweighed by the benefits associated with the wage increase. Indeed, DOL reviewed literature examining the impact of minimum wage increases on prices to the public and concluded that while the "size of the price increases will vary based on the company and industry," the extent of the price increases at issue here have been "overstated" by commentators opposed to the Rule. 86 Fed. Reg. at 67,206-07. In reaching that conclusion, DOL also took into account the "various benefits [employers] will observe, such as increased productivity and reduced turnover," which could, in turn, improve the quality of services and "attract more customers and result in increased sales." *Id.* at 67,207. DOL also noted that contractors would likely be able to renegotiate their contracts with the federal government to account for any increased costs associated with the minimum wage increase. *Id.* 

Additionally, DOL's conclusion that any costs associated with an increase in the minimum wage would be minimal is borne out by local experience. Indeed, a "review of the effects of living wages in a dozen local jurisdictions found that contract costs increased by less than 1.0 percent of each jurisdiction's total budget."<sup>17</sup> A Johns Hopkins University study likewise found that contract costs increased by only 1.2% in Baltimore, the first locality to implement a living wage requirement for city contractors, upon review of 26 contracts "compared before and after the living wage law was implemented."<sup>18</sup>

<sup>18</sup> *Id*.

<sup>&</sup>lt;sup>17</sup> *Impact of the Maryland Living Wage*, Maryland Dep't of Legislative Services, at 5 (2008), https://msa.maryland.gov/megafile/msa/speccol/sc5300/sc5339/000113/011000/011487/unrestricted/20090376e.pdf.

**CONCLUSION** 1 For these reasons, and those given by defendants, the Court should grant 2 3 defendants' motion to dismiss and/or motion for summary judgment and should deny plaintiffs' motion for a preliminary injunction. 4 5 RESPECTFULLY SUBMITTED this fourth day of May, 2022. 6 Kwame Raoul Attorney General of Illinois 7 8 By: <u>/s/ Darren Kinkead</u> Darren Kinkead (Illinois Bar No. 6304847) 9 Office of the Illinois Attorney General 100 W. Randolph St. Chicago, IL 60601 (773) 590-6967 10 11 Darren.Kinkead@ilag.gov Attorneys for Amici States 12 William Tong Rob Bonta 13 Attorney General of California Attorney General of Connecticut 14 Kathleen Jennings Attorney General of Delaware Karl A. Racine Attorney General of the 15 District of Columbia 16 Brian E. Frosh Aaron M. Frey Attorney General of Maryland Attorney General of Maine 17 Dana Nessel Maura Healey 18 Attorney General of Massachusetts Attorney General of Michigan 19 Keith Ellison Aaron D. Ford Attorney General of Minnesota Attorney General of Nevada 20 Matthew J. Platkin Hector Balderas 21 Acting Attorney General Attorney General of New Mexico of New Jersey 22 Letitia James Ellen F. Rosenblum 23 Attorney General of New York Attorney General of Oregon 24 Josh Shapiro Peter F. Neronha Attorney General of Pennsylvania Attorney General of Rhode Island 25 Thomas J. Donovan, Jr. Robert W. Ferguson 26 Attorney General of Washington Attorney General of Vermont 27 28

**CERTIFICATE OF SERVICE** I hereby certify that on May 4, 2022, I electronically filed the foregoing with the Clerk of Court using the CM/ECF system which sent notification of such filing to all counsel of record. /s/ Darren Kinkead 

#### UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF TEXAS VICTORIA DIVISION

STATE OF TEXAS et al.,

Plaintiffs,

v.

Civil Case No. 6:22-CV-00004

JOSEPH R. BIDEN et al.,

Defendants.

BRIEF OF AMICI CURIAE ILLINOIS, CALIFORNIA, CONNECTICUT, DELAWARE, THE DISTRICT OF COLUMBIA, MAINE, MARYLAND, MASSACHUSETTS, MICHIGAN, MINNESOTA, NEVADA, NEW JERSEY, NEW MEXICO, NEW YORK, OREGON, PENNSYLVANIA, RHODE ISLAND, VERMONT, AND WASHINGTON IN SUPPORT OF DEFENDANTS' MOTION TO DISMISS OR, IN THE ALTERNATIVE, FOR SUMMARY JUDGMENT

Illinois, California, Connecticut, Delaware, the District of Columbia, Maine, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New Mexico, New York, Oregon, Pennsylvania, Rhode Island, Vermont, and Washington (collectively, the "amici States") submit this brief in support of Defendants Joseph R. Biden, in his official capacity as President of the United States; the Department of Labor; Martin J. Walsh, in his official capacity as United States Secretary of Labor; and Jessica Looman, in her official capacity as Acting Administrator of the United States Department of Labor, Wage & Hour Division.

#### **IDENTITY AND INTEREST OF AMICI STATES**

Amici States have an interest in the public welfare, which includes promoting fair wages and enhancing the well-being and financial security of their residents. That interest is implicated by this case, where Plaintiffs Texas, Louisiana, and Mississippi challenge defendants' authority

to direct the inclusion in certain federal contracts of a clause requiring the payment of a \$15 minimum hourly wage to employees working on or in connection with the covered contract.

Indeed, amici States are supportive of policies that improve the wages and well-being of their workers while also benefiting employers and consumers. Although amici States have taken different approaches to achieve this goal within their borders, they agree with defendants that increasing wages for workers generates important benefits, including improved services, increased morale and productivity, and reduced poverty and income inequality. Accordingly, many amici States have recently enacted measures increasing the minimum wage for workers within their borders. Indeed, workers in 21 States saw an increase in their minimum wages on January 1, 2022, due either to legislative enactments or inflation adjustments.<sup>1</sup>

Plaintiffs' request to prohibit defendants from raising the minimum wage for federal contract workers, if granted, would run counter to these important interests. Amici States thus urge this court to grant defendants' motion to dismiss and/or for summary judgment and deny plaintiffs' motion for a preliminary injunction.

#### SUMMARY OF ARGUMENT

In April 2021, the President exercised his authority under the Federal Property and Administrative Services Act, 40 U.S.C. § 101 et seq. ("Procurement Act") to issue an executive order increasing the minimum wage for federal contractors from \$10.10 per hour—a rate that had been established in 2014 via executive order and follow-on rulemaking—to \$15.00 per hour

<sup>&</sup>lt;sup>1</sup> David Cooper et al., Twenty-one States Raised Their Minimum Wages on New Year's Day, Economic Policy Institute (Jan. 6, 2022), https://www.epi.org/blog/ states-minimum-wage-increases-jan-2022/ (Arizona, California, Colorado, Delaware, Illinois, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Jersey, New Mexico, New York, Ohio, Rhode Island, South Dakota, Vermont, Virginia, and Washington).

("2021 Order"). In November 2021, DOL promulgated a final rule implementing the 2021 Order ("Federal Contractor Rule").

Plaintiffs in this case challenge defendants' actions on various grounds. Compl. 21-29 (alleging defendants' actions were unlawful under the Procurement Act, Administrative Procedure Act, nondelegation doctrine, and Spending Clause). Plaintiffs allege that the Federal Contractor Rule exceeds defendants' authority under the Procurement Act, largely because, in their view, that Act "contains no language authorizing the President to issue and impose mandatory nationwide minimum wage raises" and therefore, they urge, a contrary reading would run afoul of principles of constitutional avoidance and the so-called "major questions" doctrine. Compl. 16-17, 21-24, 26-28. Plaintiffs also argue that defendants violated the Administrative Procedure Act in promulgating the Federal Contractor Rule, insofar as they failed to "provide meaningful explanations for a host of decisions" and failed to consider the alternatives available to them. Compl. 25-26.

Amici States agree with defendants that these arguments should be rejected because both the 2021 Order and the Federal Contractor Rule were lawful exercises of defendants' authority—in particular, that the President acted well within his authority under the Procurement Act and that DOL validly promulgated the Federal Contractor Rule. Amici States write separately, however, to address two specific aspects of these issues that are relevant to their interests and experience.

First, amici States explain that the major questions doctrine is inapplicable to this case, the crux of which is a challenge to a narrow minimum wage requirement applicable to certain federal contractors. Although raising the minimum wage for this group of workers will yield important benefits, the Rule does not implicate questions of sufficient economic and political

significance to warrant application of the major questions doctrine. Nor is there any indication that the doctrine is implicated because of the allegation that the President acted outside of his statutory authority or in tension with past practice; on the contrary, his actions are in line with those taken by his predecessors under the Procurement Act.

Second, amici States refute the notion that the Federal Contractor Rule was arbitrary and capricious because DOL, in the course of its administrative rulemaking process, failed to provide adequate support for the minimum wage increase. As detailed below, DOL provided ample support for the Rule. The studies and analyses that DOL cited in support of its conclusion, moreover, are consistent with state and local experiences with raising wages for their contractors. For these reasons and those outlined by defendants, this court should grant defendants' motion to dismiss or, in the alternative, for summary judgment.

#### **ARGUMENT**

#### I. The major questions doctrine does not apply to this case.

Application of the major questions doctrine is reserved for a limited set of circumstances that are not implicated by the increase in the minimum wage for federal contractors. Although the precise contours of the doctrine remain undefined, the Supreme Court has applied it only in "extraordinary cases" where an agency has acted on "a question of deep economic and political significance" and where the agency has not identified a basis to believe that Congress delegated such decision-making authority to it. *King v. Burwell*, 576 U.S. 473, 486 (2015) (internal quotations omitted); *see also, e.g., FDA v. Brown & Williamson Tobacco Corp.*, 529 U.S. 120, 159 (2000) (limiting the doctrine to "extraordinary" cases). In other words, the Court invokes this doctrine when an agency has undertaken a major regulatory effort in an area wholly outside of its expertise or in a manner that is incompatible with the underlying statutory delegation of

authority. E.g., King, 576 U.S. at 485; Utility Air Regulatory Grp. v. EPA, 573 U.S. 302, 324 (2014).

Plaintiffs assert that this Court should apply the major questions doctrine to this case and adopt a narrow view of executive authority under the Procurement Act. In their view, the doctrine is inapplicable because the Procurement Act does not clearly provide the executive branch with the authority to impose a minimum wage for federal contractors and because the question of the appropriate minimum wage "significantly alter[s] the balance between federal and state power and the power of the Government over private property." Compl. 16-17 (quoting Alabama Ass'n of Realtors v. Dep't of Health & Human Services, 141 S. Ct. 2485, 2489 (2021)). But plaintiffs are incorrect for several reasons.

At the threshold, application of the major questions doctrine is not warranted because increasing the minimum wage for federal contractors does not constitute "a question of deep economic and political significance." *King*, 576 at 486 (internal quotations omitted). In recent decisions involving this doctrine, the Supreme Court has considered actions to be sufficiently economically and politically significant when they affect millions of Americans and involve the expenditure of billions of dollars annually. *E.g.*, *id.* at 485 (implementation of tax credits under the Patient Protection and Affordable Care Act constitutes a major question, since those tax credits "involv[e] billions of dollars in spending each year and affect[] the price of health insurance for millions of people").

As one example, the Supreme Court determined that the evictions moratorium implemented during the Covid-19 pandemic was a matter of "vast economic and political significance" because the moratorium imposed an economic burden of approximately \$50 billion and applied to "[a]t least 80% of the country, including between 6 and 17 million tenants at risk

of eviction." Alabama Ass'n of Realtors, 141 S. Ct. at 2489. Likewise, the Court invoked the doctrine in a case challenging an emergency rule that would have affected 84 million workers by requiring "all employers with at least 100 employees to ensure their workforces are fully vaccinated or show a negative test at least once a week." Nat'l Fed'n of Indep. Bus. v. Dep't of Labor, Occupational Safety & Health Admin., 142 S. Ct. 661, 665 (2022) (internal quotations omitted).

Contrary to plaintiffs' suggestion, the reach of the action challenged in this case is much more modest than any where the Court has applied the major questions doctrine. According to DOL's findings, the Rule's minimum wage increase will affect just 327,300 employees, 86 Fed. Reg. at 67,194, which, at less than .1% of the American population, is a fraction of the individuals affected by the ACA tax credits or the Covid-19 policies. The Supreme Court has never invoked the major questions doctrine on an issue affecting so few Americans.

In terms of economic impact, DOL reported that the Rule would increase wages by \$1.7 billion per year for 10 years. *Id.* Even the cumulative effect of the Rule (\$17 billion) is meaningfully less than the \$50 billion in short-term emergency relief recently recognized by the Supreme Court as sufficient to invoke the major questions doctrine. *Alabama Ass'n of Realtors*, 141 S. Ct. at 2489. Furthermore, the economic estimate provided by DOL, although certainly "significant," is "far below the range that the Office of Management and Budget quantifies to have a measurable effect, in macroeconomic terms, on the gross domestic product"—a number that, according to one court, is ".25% of the GDP, which is \$52.3 billion." *Bradford v. U.S. Dep't of Labor*, No. 21-cv-03283-PAB-STV, 2022 WL 204600, at \*13 (D. Colo. Jan. 24, 2022) (citing 86 Fed. Reg. 67,224).

Plaintiffs' invocation of the major questions doctrine wholly ignores these findings. As noted, DOL found that the Rule would affect roughly 327,300 employees—roughly 0.2% of the U.S. civilian labor force, which was most recently estimated at over 164 million.<sup>2</sup> Even using DOL's estimate of "potentially affected" employees—i.e., including those workers not likely to be affected by the Rule because they make over \$15 per hour—the Rule could conceivably affect only 1.8 million employees, or roughly 1% of the labor force. *See* 86 Fed. Reg. 67,195. Far from imposing "a sweeping national mandate," then, Compl. 27, the Rule affects only a limited number of businesses that choose to perform services for the federal government.

In any event, the major questions doctrine is inapplicable for the additional reason that the executive branch has acted within its delegated statutory authority and in a manner consistent with prior practice. This case is thus unlike those where the Supreme Court has called an agency action into question upon finding that the agency is attempting to regulate in an area where it "has no expertise," *King*, 576 U.S. at 486, or where it cannot identify any statutory or historical precedent for the regulation, *Utility Air*, 573 U.S. at 324. Indeed, in one of the first cases applying this doctrine, the Court rejected the Food and Drug Administration's claim that it could regulate the tobacco industry, where it had never before asserted such statutory authority and, in fact, had previously disclaimed its ability to do so. *Brown & Williamson*, 529 U.S. at 159-60; *see also, e.g.*, *NFIB v. OSHA*, 142 S. Ct. at 666 (noting the "lack of historical precedent") (internal quotations omitted); *King*, 576 U.S. at 486 ("It is especially unlikely that Congress would have delegated this decision to the *IRS*, which has no expertise in crafting health insurance policy of this sort.") (emphasis in original).

<sup>&</sup>lt;sup>2</sup> See U.S. Bureau of Labor Stats., Employment Status of the Civilian Population By Sex And Age (Apr. 1 2022), https://www.bls.gov/news.release/empsit.t01.htm.

The challenged actions here are distinguishable from those cases. To start, the increase in the minimum wage for federal contractors is clearly authorized by the text of the Procurement Act. Indeed, the Act assigns to the President the authority to implement "policies and directives" that he or she "considers necessary to carry out" the objectives of economy and efficiency in federal procurement. 40 U.S.C. § 121(a). As the D.C. Circuit has recognized, this language reflects congressional intent to bestow "broad-ranging authority" and "flexibility" on the President so that he or she may achieve the goal of providing the government "an economical and efficient system for procurement and supply." *UAW-Labor Emp. & Training Corp. v. Chao*, 325 F.3d 360, 366 (D.C. Cir. 2003) (internal quotations omitted); *see also, e.g., City of Albuquerque v. U.S. Dep't of Interior*, 379 F.3d 901, 914 (10th Cir. 2004) ("Congress chose to utilize a relatively broad delegation of authority in the [Procurement Act]").

Courts have thus upheld a wide range of executive orders issued under the Procurement Act, including those that set price and wage guidelines, *AFL-CIO v. Kahn*, 618 F.2d 784, 792-93 (D.C. Cir.1979); require federal contractors to inform workers of their rights under federal labor laws, *Chao*, 325 F.3d at 366-67; and implement antidiscrimination requirements, *e.g.*, *Contractors Ass'n of Eastern Pa. v. Secretary of Labor*, 442 F.2d 159 (3d Cir. 1971); *Farkas v. Texas Instrument, Inc.*, 375 F.2d 629, 632 n.1 (5th Cir. 1967).

In addition to this broad statutory authority, there is historical precedent for presidents issuing executive orders setting a minimum wage for federal contractors and determining the scope of its protections. In addition to the 2021 Order issued by President Biden, *see* 86 Fed. Reg. 22,835 (Apr. 27, 2021), President Obama issued an executive order establishing a \$10.10 minimum wage for federal contractors in 2014, 79 Fed. Reg. 9,851 (Feb. 20, 2014), and President Trump issued an executive order in 2018 that exempted from that minimum-wage

requirement certain seasonal recreational providers, 83 Fed. Reg. 25,341 (June 1, 2018).

Notably, the 2018 executive order did not cast doubt on the President's authority to set minimum wages for federal contractors; on the contrary, it retained the \$10.10 minimum wage and carved out a narrow exemption to its terms. *Id.* Executive orders setting a minimum wage for federal contractors have thus been in place for nearly eight years and over the course of three presidential administrations. Given this precedent and the recognized breadth of the Procurement Act's delegation of authority to the President, this case is unlike those where an agency has issued a regulation based on a claim to have discovered "an unheralded power" in a "long-extant statute." *Utility Air*, 573 U.S. at 324.

Finally, there is no merit to the argument that the executive branch has improperly disrupted the balance of power between the federal government and the States. To be sure, the relationship between federal and state authority can be a relevant factor in the major questions analysis where that balance is "significantly alter[ed]" by executive action. *United States Forest Service v. Cowpasture River Preservation Ass'n*, 140 S. Ct. 1837, 1850 (2020). But the narrow action at issue here—which, as discussed, reflects a proprietary decision affecting only 327,300 employees, 86 Fed. Reg. at 67,194—does not fall within that category.

The primary reason, according to plaintiffs, that the 2021 Order interferes with their state interests is because it prevents States from regulating wages—for both their residents and their own employees—above the federal floor. Compl. 9-13. But under the 2021 Order, the States' ability to protect their residents and workers by regulating wages above the federal floor, remains intact. Indeed, the 2021 Order expressly reserves to the States and localities the ability to enforce "any applicable law or municipal ordinance establishing a minimum wage higher than

the minimum age established under this order." 86 Fed. Reg. at 22,835. The 2021 Order thus does not unduly alter the balance of power between federal and state governments in this respect.

### II. DOL's minimum wage increase is amply supported by social science and empirical data.

Plaintiffs are also wrong to assert that the Federal Contractor Rule is arbitrary and capricious because it purportedly increased the minimum wage without explanation. Compl. 25-26. On the contrary, DOL clearly articulated reasoning for implementing a \$15.00 minimum wage for federal contractors. Among other findings, DOL concluded that increasing the minimum wage would "generate several important benefits," including "improved government services, increased morale and productivity, reduced turnover, reduced absenteeism, and reduced poverty and income inequality for Federal contract workers." 86 Fed. Reg. at 67,195. DOL also determined that any costs employers would incur would be modest. *Id.* at 67,206-08.

### A. The minimum wage increase provides important benefits to employers, consumers, and employees.

To begin, numerous studies and reports, including those relied on by DOL, have shown that by paying employees higher wages, employers improve the morale, productivity, and performance of employees; reduce turnover; and are able to attract higher quality workers. 86 Fed. Reg. at 67,212-14. And these benefits, in turn, lead to improved services and better consumer experiences. *Id.* Such findings, moreover, are well-documented: Improvements in worker efficiency, recruitment, and retention have been found across many different sectors, including air travel, policing, retail, manufacturing, and construction.<sup>3</sup> Given the consistency of

<sup>&</sup>lt;sup>3</sup> E.g., Paul K. Sonn & Tsedeye Gebreselassie, The Road To Responsible Contracting, National Employment Law Project at 3-4 (2009), https://s27147.pcdn.co/wp-content/uploads/2015/03/responsiblecontracting2009.pdf (collecting studies); Justin Wolfers & Jan Zilinsky, *Higher Wages for* 

these findings, as DOL noted, there is "no reason to believe that the trends found in the literature do not also apply to the Federal contract worker community." 86 Fed. Reg. at 67,213.

As one example, a recent study of minimum wage increases in nursing homes provided "direct evidence" linking those increases to improved worker performance and efficiency in this context. *Id.* The study found that "higher minimum wages induc[ed] better performance among current workers" and improved the service quality through increased retention."<sup>4</sup> Among other indicators of better performance, the study noted improvements in the health and safety of the nursing home residents, including fewer health inspection violations and deaths each year.<sup>5</sup> In fact, the study estimates that in 2013 (one of the years it examined), there would have been approximately 15,000 fewer nursing home deaths had comparable wage increases been implemented in nursing homes across the country.<sup>6</sup>

There is also evidence that these benefits remain well beyond the initial wage increase: according to a 2019 report, "wage raises increase productivity for up to two years after the wage increase." 86 Fed. Reg. at 67,213. The nursing home study similarly reported that health and safety improvements—in particular, the lower rate of deaths—persisted after the initial increase.<sup>7</sup>

Increased wages, like those in the Federal Contractor Rule, can also facilitate retention and recruitment. 86 Fed. Reg. at 67,213. According to a recent study cited by DOL, improved

Low-Income Workers Lead to Higher Productivity (Jan. 13, 2015), https://www.piie.com/blogs/realtime-economic-issues-watch/higher-wages-low-income-workers-lead-higher-productivity?p=4700 (same).

<sup>&</sup>lt;sup>4</sup> Krista Ruffini, Worker Earnings, Service Quality, and Firm Profitability: Evidence from Nursing Homes and Minimum Wage Reforms, at 3, 9, 15 (Apr. 25, 2022), https://papers.csm.com/sol3/papers.cfm?abstract\_id=3830657.

<sup>&</sup>lt;sup>5</sup> Id. at 2.

<sup>&</sup>lt;sup>6</sup> *Id.* at 20.

<sup>&</sup>lt;sup>7</sup> *Id*. at 2.

wages "at a Fortune 500 company found that a 1 percent wage increase" resulted in reduced turnover, increased recruitment, and increased productivity. *Id*.

Another substantial benefit of the Federal Contractor Rule, as explained by DOL, is the corresponding reduction in poverty for workers, especially those in historically underpaid or otherwise disadvantaged groups. *Id.* at 67,214-15. A recent study indicates that increasing the minimum wage provides net benefits to workers living in poverty, even when accounting for potential negative effects of a minimum wage increase on employment opportunities, such as reduced hours or fewer available positions.<sup>8</sup> It further determined that these improvements are meaningful; in fact, the authors suggest that increasing the minimum wage during the Great Recession would have "blunt[ed] the worst of the income losses."

Increased wages are particularly important for groups that face disproportionate income inequality, such as women, people of color, younger workers, and less educated workers. 86 Fed. Reg. at 67,214-15 (collecting studies). For example, according to a 2019 study assessing the role that gender plays in wages, "less-educated, less-experienced, and female workers are more directly affected by a rise in the minimum wage than more-educated, more-experienced, and male workers." A case study of firms covered by Boston's living wage law likewise concluded that the "living wage beneficiaries are . . . primarily women and people of color." 11

<sup>&</sup>lt;sup>8</sup> Kevin Rinz & John Voorheis, *The Distributional Effects of Minimum Wages: Evidence from Linked Survey and Administrative Data*, at 20 (2018), https://www.census.gov/content/dam/Census/library/working-papers/2018/adrm/carra-wp-2018-02.pdf.

<sup>&</sup>lt;sup>9</sup> *Id.* at 21.

Tatsushi Oka & Ken Yamada, *Heterogeneous Impact of the. Minimum Wage*, Journal of Human Resources at 18 (July 2019), https://web.archive.org/web/20220301005426id\_/http://jhr.uwpress.org/content/early/2021/08/17/jhr.58.3 .0719-10339R1.full.pdf.

Mark D. Brenner & Stephanie Luce, Living Wage Laws in Practice: The Boston, New Haven and Hartford Experiences, Political Economy Research Institute, at 45 (2005), http://peri.umass.edu/fileadmin/pdf/research\_brief/RR8.pdf.

As DOL explained, increasing the wage of federal contractors would directly benefit these groups, since "many of the contracts that would be covered by this rule can be found in industries characterized by low pay and workforces largely comprised of" people of color, women, and LGBTQ+ workers. 86 Fed. Reg. at 67,215 (internal quotations omitted).

These justifications are amply supported not only by the case studies and other literature discussed by DOL, *id.* at 67,212-15, but also by the State and local experience of implementing similar policies for their contractors, which are often described as "living wage laws." Indeed, the States and localities that have raised minimum wages for their own contractors have found that such policies "create better quality jobs for communities" and "improve the contracting process both by reducing the hidden public costs of the procurement system, and by shifting purchasing towards more reliable, high road contractors." As one example, "[r]esearch by independent, academic economists indicates that New York's prevailing wage law is a uniquely valuable component of state policy that simultaneously uplifts residents and communities while imposing minimal, if any, cost on taxpayers." The research also found that high-wage contractors attract more skilled and productive workers and use the industry's most advanced technology, allowing them to place competitive bids on contracts. In a similar vein, a study of the "Los Angeles living wage law found that staff turnover rates at firms affected by the law

<sup>&</sup>lt;sup>12</sup> Sonn, *supra* note 3, at 13 (describing state and local "living wage laws").

<sup>&</sup>lt;sup>13</sup> *Id*.

<sup>&</sup>lt;sup>14</sup> Russell Ormiston, et al., New York's Prevailing Wage Law, Economic Policy Institute (Nov. 1, 2017), https://www.epi.org/publication/new-yorks-prevailing-wage-law-a-cost-benefit-analysis/.

<sup>&</sup>lt;sup>15</sup> *Id*.

averaged 17 percent lower than those at firms that were not, and that the decrease in turnover offset 16 percent of the cost of the higher wages." 16

### B. The benefits of the minimum wage increase outweigh any minimal costs to employers.

Additionally, there is substantial evidence that any additional costs to employers are outweighed by the benefits associated with the wage increase. Indeed, DOL reviewed literature examining the impact of minimum wage increases on prices to the public and concluded that while the "size of the price increases will vary based on the company and industry," the extent of the price increases at issue here have been "overstated" by commentators opposed to the Rule. 86 Fed. Reg. at 67,206-07. In reaching that conclusion, DOL also took into account the "various benefits [employers] will observe, such as increased productivity and reduced turnover," which could, in turn, improve the quality of services and "attract more customers and result in increased sales." *Id.* at 67,207. DOL also noted that contractors would likely be able to renegotiate their contracts with the federal government to account for any increased costs associated with the minimum wage increase. *Id.* 

Additionally, DOL's conclusion that any costs associated with an increase in the minimum wage would be minimal is borne out by local experience. Indeed, a "review of the effects of living wages in a dozen local jurisdictions found that contract costs increased by less than 1.0 percent of each jurisdiction's total budget." A Johns Hopkins University study likewise found that contract costs increased by only 1.2% in Baltimore, the first locality to

<sup>&</sup>lt;sup>16</sup> Sonn, supra note 3, at 14 (citing David Fairris et al., Examining the Evidence: The Impact of the Los Angeles Living Wage Ordinance on Workers and Businesses, Los Angeles Alliance for a New Economy).

<sup>&</sup>lt;sup>17</sup> Impact of the Maryland Living Wage, Maryland Dep't of Legislative Services, at 5 (2008), https://msa.maryland.gov/megafile/msa/speccol/sc5300/sc5339/000113/011000/011487/unrestricted/20090376e.pdf.

implement a living wage requirement for city contractors, upon review of 26 contracts "compared before and after the living wage law was implemented." <sup>18</sup>

#### **CONCLUSION**

For these reasons, and those given by defendants, the Court should grant defendants' motion to dismiss.

<sup>18</sup> *Id*.

Dated: May 4, 2022

Respectfully submitted,

KWAME RAOUL

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#### CERTIFICATE OF COMPLIANCE

I certify that the total number of words in this motion, exclusive of the matters designated for omission, is 4,121, as counted by Microsoft Word.

#### CERTIFICATE OF SERVICE

anunlinle

I certify that a true and accurate copy of the foregoing document was served on May 4,

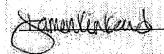
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No. 22-1023

## IN THE UNITED STATES COURT OF APPEALS FOR THE TENTH CIRCUIT

DUKE BRADFORD, et al.,

Plaintiffs-Appellants,

v.

U.S. DEPARTMENT OF LABOR, et al.,

Defendants-Appellees.

Interlocutory Appeal from the United States District Court for the District of Colorado, No. 1:21-cv-3283

BRIEF OF AMICI CURIAE ILLINOIS, CALIFORNIA, CONNECTICUT, DELAWARE, DISTRICT OF COLUMBIA, MAINE, MARYLAND, MASSACHUSETTS, MICHIGAN, MINNESOTA, NEVADA, NEW JERSEY, NEW MEXICO, NEW YORK, NORTH CAROLINA, OREGON, PENNSYLVANIA, RHODE ISLAND, VERMONT, AND WASHINGTON IN SUPPORT OF DEFENDANTS-APPELLEES AND AFFIRMANCE

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### TABLE OF CONTENTS

		Page(s)
TABI	LE OI	F AUTHORITIESii
IDEN	VTITY	AND INTEREST OF AMICI STATES
SUM	MAR	Y OF ARGUMENT3
ARG	UME	NT6
I.	The District Court Correctly Determined That The Major Questions Doctrine Is Not Implicated By This Case6	
II.		s Rescission Of The Exemption Is Amply Supported By Il Science And Empirical Data
	A.	The minimum wage increase provides important benefits to employers, consumers, and employees
	В.	The benefits of the minimum wage increase outweigh any minimal costs to employers
	C.	Any injunctive relief should be limited to the Exemption $\dots 28$
CON	CLUS	SION

### TABLE OF AUTHORITIES

Cases Page(s)
AFL-CIO v. Kahn, 618 F.2d 784 (D.C. Cir. 1979)
Alabama Ass'n of Realtors v. Dep't of Health & Human Services, 141 S. Ct. 2485 (2021)
City of Albuquerque v. U.S. Dep't of Interior, 379 F.3d 901 (10th Cir. 2004)
Contractors Ass'n of Eastern Pa. v. Secretary of Labor, 442 F.2d 159 (3d Cir. 1971)
Farkas v. Texas Instrument, Inc., 375 F.2d 629 (5th Cir. 1967)
FDA v. Brown & Williamson Tobacco Corp., 529 U.S. 120 (2000)6, 12
Int'l Bhd. of Elec. Workers, Loc. 113 v. T & H Servs., 8 F.4th 950 (10th Cir. 2021)
King v. Burwell, 576 U.S. 473 (2015)
Nat'l Fed'n of Indep. Bus. v. Dep't of Labor, Occupational Safety & Health Admin., 142 S. Ct. 661 (2022)
<i>UAW-Labor Emp. &amp; Training Corp. v. Chao</i> , 325 F.3d 360 (D.C. Cir. 2003)
Utility Air Regulatory Grp. v. EPA, 573 U.S. 302 (2014)
United States Forest Service v. Cowpasture River Preservation Ass'n, 140 S. Ct. 1837 (2020)
Statutes, Executive Orders, and Regulations
29 C.F.R. 1.3
40 U.S.C. § 101 <i>et seq.</i>

40 U.S.C. § 121(a)
79 Fed. Reg. 9851 (Feb. 20, 2014)
83 Fed. Reg. 25,341 (May 25, 2018)
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Mark D. Brenner & Stephanie Luce, Living Wage Laws in Practice: The Boston, New Haven and Hartford Experiences, Political Economy Research Institute (2005)
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Impact of the Maryland Living Wage, Maryland Dep't of Legislative Services (2008)
Tatsushi Oka & Ken Yamada, <i>Heterogeneous Impact of the Minimum Wage</i> , Journal of Human Resources (July 2019)22
Russell Ormiston, et al., New York's Prevailing Wage Law, Economic Policy Institute (Nov. 1, 2017)
Kevin Rinz & John Voorheis, The Distributional Effects of Minimum Wages: Evidence from Linked Survey and Administrative Data (2018)
Krista Ruffini, Worker Earnings, Service Quality, and Firm Profitability: Evidence from Nursing Homes and Minimum Wage Reforms (Apr. 25, 2022)

Paul K. Sonn & Tsedeye Gebreselassie, The Road To	
Responsible Contracting, National Employment Law	
Project (2009)	16, 19, 23, 24
Justin Wolfers & Jan Zilinsky, Higher Wages for Low-Incom	ne Workers
Lead to Higher Productivity (Jan. 13, 2015)	19

#### IDENTITY AND INTEREST OF AMICI STATES

Illinois, California, Connecticut, Delaware, the District of
Columbia, Maine, Maryland, Massachusetts, Michigan, Minnesota,
Nevada, New Jersey, New Mexico, New York, North Carolina, Oregon,
Pennsylvania, Rhode Island, Vermont, and Washington (collectively,
the "amici States") submit this brief in support of Defendants-Appellees
President Joseph R. Biden, Secretary Martin J. Walsh, Acting
Administrator Jessica Looman, the U.S. Department of Labor ("DOL"),
and the DOL Wage and Hour Division pursuant to Federal Rule of
Appellate Procedure 29(a)(2).

Amici States have an interest in the public welfare, which includes promoting fair wages and enhancing the well-being and financial security of their residents. That interest is implicated by this case, where Plaintiffs-Appellants Duke Bradford, Arkansas Valley Adventure, and the Colorado River Outfitters Association challenge defendants' authority to apply the \$15.00 minimum wage for federal contractors to the subset of federal contractors who provide seasonal recreational services or equipment on federal lands. Amici States have an interest in ensuring that their residents who offer these seasonal

recreational services on federal lands are paid a fair wage equal to their federal contractor counterparts in other sectors.

More broadly, amici States are supportive of policies that improve the wages and well-being of their workers while also benefiting employers and consumers. Although amici States have taken different approaches to achieve this goal within their borders, they agree with defendants that increasing wages for workers generates important benefits, including improved services, increased morale and productivity, and reduced poverty and income inequality. Accordingly, many amici States have recently enacted measures increasing the minimum wage for workers within their borders. Indeed, workers in 21 States saw an increase in their minimum wages on January 1, 2022, due either to legislative enactments or inflation adjustments.

Plaintiffs' request to prohibit defendants from raising the minimum wage for seasonal recreational workers, if granted, would run

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<sup>&</sup>lt;sup>1</sup> David Cooper et al., Twenty-one States Raised Their Minimum Wages on New Year's Day, Economic Policy Institute (Jan. 6, 2022), https://www.epi.org/blog/ states-minimum-wage-increases-jan-2022/ (Arizona, California, Colorado, Delaware, Illinois, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Jersey, New Mexico, New York, Ohio, Rhode Island, South Dakota, Vermont, Virginia, and Washington).

counter to these important interests. Amici States thus urge this court to affirm the district court's decision denying preliminary injunctive relief.

#### SUMMARY OF ARGUMENT

In April 2021, the President exercised his authority under the Federal Property and Administrative Services Act, 40 U.S.C. § 101 et seq. ("Procurement Act") to issue an executive order increasing the minimum wage for federal contractors from \$10.10 per hour—a rate that had been established in 2014 via executive order and follow-on rulemaking—to \$15.00 per hour, 86 Fed. Reg. 22,835 (Apr. 27, 2021) ("2021 Order"). Relevant here, the 2021 Order also rescinded an exemption to the federal contractor minimum wage—an exemption that was created via executive order in 2018—for "seasonal recreational services" workers whose employers have special use permits on federal lands allowing them to provide recreational equipment or offer recreational tours and other similar activities, such as "river running, hunting, fishing, horseback riding, camping, mountaineering activities, recreational ski services, and youth camps," 83 Fed. Reg. 25,341 (May 25, 2018) ("Exemption"). In November 2021, the U.S. Department of

Labor ("DOL") promulgated a final rule implementing the 2021 Order, 86 Fed. Reg. 67,126 (Nov. 24, 2021) ("Federal Contractor Rule").

Plaintiffs in this case, who provide seasonal recreational services and equipment on federal lands, challenge defendants' actions on three grounds, all of which center on the revocation of the Exemption. First, plaintiffs allege that defendants lack authority to impose a minimum wage on outfitters and guides under the Procurement Act because their use of federal lands is not related to procuring and supplying services for the government, within the meaning of the Act. App'x at 25-27. Second, they allege that the Rule is arbitrary and capricious because it rescinded the Exemption "for non-procurement contractors like Plaintiffs" without sufficient explanation. Id. at 28. Third, they allege that the Rule violates nondelegation principles because "Congress did not bestow the President with the authority to issue a federal minimum wage requirement for entities like Plaintiffs, who do not have procurement contracts with the government." Id. at 29.

Amici States agree with defendants that these arguments should be rejected because both the 2021 Order and the Federal Contractor Rule were lawful exercises of defendants' authority—in particular, that the President acted well within his authority under the Procurement Act and that DOL validly promulgated the Federal Contractor Rule. We write separately, however, to address two specific aspects of these issues that are relevant to amici States' interests and experience.

First, amici States explain that the major questions doctrine is inapplicable to this case, the crux of which is a challenge to a narrow exemption for recreational service workers on federal lands. Although extending the minimum wage to this group of workers will yield important benefits, the rescission of the Exemption does not implicate questions of sufficient economic and political significance to warrant application of the major questions doctrine. Nor is there any indication that the doctrine is implicated by an action that exceeds the scope of presidential authority or one that is in tension with past practice; on the contrary, the President's actions are consistent with those taken by his predecessors under the Procurement Act.

Second, amici States refute the notion that the Federal Contractor Rule is arbitrary and capricious based on any failure of DOL, in the course of its administrative rulemaking process, to provide adequate support for the rescission of the Exemption. As detailed below, DOL

provided ample support for the entirety of the Rule, including the rescission of the Exemption. These studies and analyses, moreover, are consistent with state and local experiences with raising wages for their contractors. For these reasons and those outlined by defendants, this court should affirm the district court's decision.

### **ARGUMENT**

I. The District Court Correctly Determined That The Major Questions Doctrine Is Not Implicated By This Case.

Application of the major questions doctrine is reserved for a limited set of circumstances that are not implicated by the rescission of the Exemption or the increase in the minimum wage for federal contractors. Although the precise contours of the doctrine remain undefined, the Supreme Court has applied it only in "extraordinary cases" where an agency has acted on "a question of deep economic and political significance" and where the agency has not identified a basis to believe that Congress delegated such decision-making authority to it.

King v. Burwell, 576 U.S. 473, 486 (2015) (internal quotations omitted); see also, e.g., FDA v. Brown & Williamson Tobacco Corp., 529 U.S. 120, 159 (2000) (limiting the doctrine to "extraordinary" cases). Stated differently, the Court invokes this doctrine when an agency has

undertaken a major regulatory effort in an area wholly outside of its expertise or in a manner that is incompatible with the underlying statutory delegation of authority. *E.g.*, *King*, 576 U.S. at 485; *Utility Air Regulatory Grp. v. EPA*, 573 U.S. 302, 324 (2014).

Plaintiffs assert that this court should apply the major questions doctrine to this case—and thus adopt a narrow view of executive authority under the Procurement Act—because, in their view, the question of the appropriate minimum wage has "deep economic and political significance" and because the executive branch has acted outside of the scope of its authority. Opening Br. 32 (internal quotations omitted). Plaintiffs' amici urge this court to employ the doctrine for the additional reason that, according to their argument, the Federal Contractor Rule upsets the balance of federal and state power. See Arizona Br. 6-11. Plaintiffs and their amici are incorrect: neither the decision to revoke the Exemption—which is the relevant action at issue here, supra p. 4—nor the decision to increase the minimum wage for federal contractors implicates the major questions doctrine.

To start, application of the major questions doctrine is not warranted because the rescission of the Exemption does not constitute

"a question of deep economic and political significance." King, 576 at 486 (internal quotations omitted). In recent decisions involving this doctrine, the Supreme Court has considered actions to be sufficiently economically and politically significant when they affect millions of Americans and involve the expenditure of billions of dollars annually.

E.g., id. at 485 (implementation of tax credits under the Patient Protection and Affordable Care Act constitutes a major question, since those tax credits "involv[e] billions of dollars in spending each year and affect[] the price of health insurance for millions of people").

As one example, the Court determined that the evictions moratorium implemented during the Covid-19 pandemic was a matter of "vast economic and political significance" because the moratorium imposed an economic burden of approximately \$50 billion and applied to "[a]t least 80% of the country, including between 6 and 17 million tenants at risk of eviction." *Alabama Ass'n of Realtors v. Dep't of Health & Human Services*, 141 S. Ct. 2485, 2489 (2021). Likewise, the Court invoked the doctrine in a case challenging an emergency rule that would have affected 84 million workers by requiring "all employers with at least 100 employees to ensure their workforces are fully vaccinated or

show a negative test at least once a week." Nat'l Fed'n of Indep. Bus. v. Dep't of Labor, Occupational Safety & Health Admin., 142 S. Ct. 661, 665 (2022) (internal quotations omitted).

Contrary to plaintiffs' suggestion, the reach of the action challenged in this case is substantially more modest than any where the Court has applied the major questions doctrine. Rescission of the Exemption—which, again, is the only action challenged here, *supra* p. 4—impacts only those employees of federal contractors who provide seasonal recreational services, such as guided tours or equipment rentals, on federal lands. Plaintiffs and their amici do not explain how an action affecting such a narrow class could constitute a major question under Supreme Court precedent. Nor could they: determining whether seasonal recreational service employees working on federal lands should receive the minimum wage for federal contractors is a standard exercise of executive authority under the Procurement Act, see Gov. Br. 16-30, and not a question of deep economic and political significance.

Plaintiffs and their amici thus focus instead on the scope and impact of the Federal Contractor Rule as applied to all federal

contractors subject to the Rule. *E.g.*, Opening Br. 32-34; Arizona Br. 9-11. At the threshold, however, such a focus is improper—as discussed, *see supra* p. 4, all three of plaintiffs' claims are grounded in their status as recreational services providers. But even if it were correct to assess the entirety of the Rule, the major questions doctrine would still not be implicated by this case. According to DOL's findings, the Rule's minimum wage increase will affect just 327,300 employees, 86 Fed. Reg. at 67,194, which, at less than .1% of the American population, is a fraction of the individuals affected by the ACA tax credits or the Covid-19 policies. The Supreme Court has never invoked the major questions doctrine on an issue affecting so few Americans.

In terms of economic impact, DOL reported that the Rule would increase wages by \$1.7 billion per year for 10 years. *Id.* Even the cumulative effect of the Rule (\$17 billion) is meaningfully less than the \$50 billion in short-term emergency relief recently recognized by the Supreme Court as sufficient to invoke the major questions doctrine.

Alabama Ass'n of Realtors, 141 S. Ct. at 2489. Furthermore, as the district court rightly noted, the economic estimate provided by DOL, although certainly "significant," is "far below the range that the Office

of Management and Budget quantifies to have a measurable effect, in macroeconomic terms, on the gross domestic product"—a number that, according to the court, is ".25% of the GDP, which is \$52.3 billion." App'x at 120 (citing 86 Fed. Reg. 67,224). Plaintiffs assert that it was improper for the district court to impose a "\$52.3 billion threshold" on application of the major questions doctrine. See Opening Br. 34. But that is not what the district court did. On the contrary, the court referenced that measurement as one of many data points in its analysis of whether the Rule implicates a question of deep economic significance.

In any event, the major questions doctrine is inapplicable for the additional reason that the executive branch has acted within its delegated statutory authority and in a manner consistent with prior practice. This case is thus unlike those where the Court has called an agency action into question upon finding that the agency is attempting to regulate in an area where it "has no expertise," *King*, 576 U.S. at 486, or where it cannot identify any statutory or historical precedent for the regulation, *Utility Air*, 573 U.S. at 324. Indeed, in one of the first cases applying this doctrine, the Court rejected the Food and Drug Administration's claim that it could regulate the tobacco industry,

where it had never before asserted such statutory authority and, in fact, had previously disclaimed its ability to do so. *Brown & Williamson Tobacco Corp.*, 529 U.S. at 159-60; *see also, e.g., NFIB v. OSHA*, 142 S. Ct. at 666 (noting the "lack of historical precedent") (internal quotations omitted); *King*, 576 U.S. at 486 ("It is especially unlikely that Congress would have delegated this decision to the *IRS*, which has no expertise in crafting health insurance policy of this sort.") (emphasis in original).

The challenged actions here are distinguishable from those cases. To start, as the government explains in greater detail, see Gov. Br. 16-21, the actions taken by the executive branch—including the rescission of the Exemption and the increase in the minimum wage for federal contractors—are clearly authorized by the text of the Procurement Act. Indeed, the Act assigns to the President the authority to implement "policies and directives" that he or she "considers necessary to carry out" the objectives of economy and efficiency in federal procurement. 40 U.S.C. § 121(a). As the D.C. Circuit has recognized, this language reflects congressional intent to bestow "broad-ranging authority" and "flexibility" on the President so that he or she may achieve the goal of providing the government "an economical and efficient system for

procurement and supply." *UAW-Labor Emp. & Training Corp. v. Chao*, 325 F.3d 360, 366 (D.C. Cir. 2003) (internal quotations omitted); *see also, e.g., City of Albuquerque v. U.S. Dep't of Interior*, 379 F.3d 901, 914 (10th Cir. 2004) ("Congress chose to utilize a relatively broad delegation of authority in the [Procurement Act]").

Courts have thus upheld a wide range of executive orders issued under the Procurement Act, including those that set price and wage guidelines, *AFL-CIO v. Kahn*, 618 F.2d 784, 792-93 (D.C. Cir.1979); require federal contractors to inform workers of their rights under federal labor laws, *Chao*, 325 F.3d at 366-67; and implement antidiscrimination requirements, *e.g.*, *Contractors Ass'n of Eastern Pa. v. Secretary of Labor*, 442 F.2d 159 (3d Cir. 1971); *Farkas v. Texas Instrument*, *Inc.*, 375 F.2d 629, 632 n.1 (5th Cir. 1967).

In addition to this broad statutory authority, there is historical precedent for presidents issuing executive orders setting a minimum wage for federal contractors and determining the scope of its protections. In addition to the 2021 Order issued by President Biden, see 86 Fed. Reg. 22,835, President Obama issued an executive order establishing a \$10.10 minimum wage for federal contractors in 2014, 79

Fed. Reg. 9,851 (Feb. 20, 2014), and President Trump issued an executive order in 2018 that created the Exemption at issue in this case, 83 Fed. Reg. 25,341. Notably, the 2018 executive order did not cast doubt on the President's authority to set minimum wages for federal contractors; on the contrary, it retained the \$10.10 minimum wage and carved out a narrow exemption to its terms. Id. Executive orders setting a minimum wage for federal contractors have thus been in place for nearly eight years and over the course of three presidential administrations. Given this precedent and the recognized breadth of the Procurement Act's delegation of authority to the President, this case is unlike those where an agency has issued a regulation based on a claim to have discovered "an unheralded power" in a "long-extant statute." Utility Air, 573 U.S. at 324.

Finally, there is no merit to the argument—raised solely by plaintiffs' amici—that the executive branch has improperly disrupted the balance of power between the federal government and the States.

Arizona Br. 6. To be sure, the relationship between federal and state authority can be a relevant factor in the major questions analysis where that balance is "significantly alter[ed]" by executive action. *United* 

States Forest Service v. Cowpasture River Preservation Ass'n, 140 S. Ct. 1837, 1850 (2020). But the narrow action at issue here—the President's decision to once again apply the minimum wage for federal contractors to employees of recreational services providers that operate on federal lands—does not meaningfully alter the balance of state and federal authority, an assertion that even plaintiffs' amici do not contest.

Instead, plaintiffs' amici assert that this court should apply the major questions doctrine because implementing a "sweeping nationwide minimum wage" interferes with traditional state authority. Arizona Br. 2; see also id. at 8. As discussed, however, even when viewed in its entirety, the 2021 Order does not impose a nationwide minimum wage. On the contrary, it reflects a proprietary decision affecting only 327,300 employees. 86 Fed. Reg. at 67,194. But to the extent this argument is considered, it is flawed in a number of additional ways.

According to plaintiffs' amici, the reason that the 2021 Order interferes with their state interests is because it prevents States from "fill[ing] the gaps and regulat[ing] wages above the federal statutory floor according to their local conditions." Arizona Br. 5. This state authority, they claim, is preserved with respect to federal contractors

"in a trio of statutes"—the Davis Bacon Act, the Walsh-Healey Public Contracts Act, and the Service Contract Act—"which mandate that minimum federal contractor wages must hew to *locally* prevailing wages, not an inflexible blanket federal minimum." *Id.* at 5-6 (emphasis in original).

At the threshold, plaintiffs' amici misattribute the source of the "locally prevailing wages" that apply to federal contractors under these statutes. As this court has explained, the federal government—specifically, DOL—is responsible for "determin[ing] the prevailing wage for each type of work in each locality." *Int'l Bhd. of Elec. Workers, Loc.* 113 v. T & H Servs., 8 F.4th 950, 954 (10th Cir. 2021) (describing the process for setting prevailing wages under the Davis Bacon Act). This determination is made based on a wide range of factors, such as statements showing wage rates paid on projects, signed collective bargaining agreements, and wage rates for public construction by state and local officials. 29 C.F.R. § 1.3. It is thus untrue, as plaintiffs' amici

<sup>&</sup>lt;sup>2</sup> See also Paul K. Sonn & Tsedeye Gebreselassie, The Road To Responsible Contracting, National Employment Law Project at 7 (2009), https://s27147.pcdn.co/wp-content/uploads/2015/03/responsiblecontracting2009.pdf (describing wage surveys conducted by DOL to calculate locally prevailing wage).

suggest, that defendants' actions here interfere with preexisting state authority to set locally prevailing wages under those statutes or that, as a result, the Order or Rule substantially alter the balance of federal and state power by standardizing the minimum-wage floor for federal contractors.

Furthermore, the States' ability to protect their workers by "fill[ing] the gaps and regulat[ing] wages," Arizona Br. 5, remains intact. Indeed, the 2021 Order expressly reserves to the States and localities the ability to enforce "any applicable law or municipal ordinance establishing a minimum wage higher than the minimum age established under this order." 86 Fed. Reg. at 22,836. In this way, too, the 2021 Order does not unduly alter the balance of power between federal and state governments.

### II. DOL's Rescission Of The Exemption Is Amply Supported By Social Science And Empirical Data.

Plaintiffs and their amici are also wrong to assert that the Federal Contractor Rule is arbitrary and capricious because it purportedly rescinded the Exemption without explanation. *E.g.*, Opening Br. 40-41, 43-44; Arizona Br. 14-17. On the contrary, DOL clearly articulated its reasoning for implementing a \$15.00 minimum wage for federal

contractors, including those federal contractors that provide recreational services on federal lands and, as such, were previously exempted from the minimum wage rule. Among other findings, DOL concluded that increasing the minimum wage for recreational services providers would "generate several important benefits," including "improved government services, increased morale and productivity, reduced turnover, reduced absenteeism, and reduced poverty and income inequality for Federal contract workers." 86 Fed. Reg. at 67,195; see also id. at 67,212 (applying these reasons to recreational services employees). DOL also determined that any costs to contractors operating on federal lands would be limited and likely outweighed by these important benefits. *Id.* at 67,206-08. Accordingly, this court should thus affirm the district court's decision on this ground as well.

# A. The minimum wage increase provides important benefits to employers, consumers, and employees.

To begin, numerous studies and reports, including those relied on by DOL, have shown that by paying employees higher wages, employers improve the morale, productivity, and performance of employees; reduce turnover; and are able to attract higher quality workers. 86 Fed. Reg. at 67,212-14. And these benefits, in turn, lead to improved services and

better consumer experiences. *Id.* Such findings, moreover, are well-documented: Improvements in worker efficiency, recruitment, and retention have been found across many different sectors, including air travel, policing, retail, manufacturing, and construction.<sup>3</sup> Given the consistency of these findings, as DOL noted, there is "no reason to believe that the trends found in the literature do not also apply to the Federal contract worker community." 86 Fed. Reg. at 67,213.

A recent study of minimum wage increases in nursing homes is particularly relevant to the federal contractors at issue here—outfitters and guides—because it examined how minimum wage increases affected workers in a consumer-based industry without easily quantifiable metrics for performance.<sup>4</sup> As DOL noted, the study provided "direct evidence" linking those increases to improved worker

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<sup>&</sup>lt;sup>3</sup> E.g., Sonn, supra note 2, at 3-4 (collecting studies); Justin Wolfers & Jan Zilinsky, Higher Wages for Low-Income Workers Lead to Higher Productivity (Jan. 13, 2015), https://www.piie.com/blogs/realtime-economic-issues-watch/higher-wages-low-income-workers-lead-higher-productivity?p=4700 (same).

<sup>&</sup>lt;sup>4</sup> Krista Ruffini, Worker Earnings, Service Quality, and Firm Profitability: Evidence from Nursing Homes and Minimum Wage Reforms, at 1 (Apr. 25, 2022), https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3830657.

performance and efficiency in this context. *Id.* at 67,213. The study found that "higher minimum wages induc[ed] better performance among current workers" and improved the service quality through increased retention.<sup>5</sup> Among other indicators of better performance, the study noted improvements in the health and safety of the nursing home residents, including fewer health inspection violations and deaths each year.<sup>6</sup> In fact, the study estimates that in 2013 (one of the years it examined), there would have been approximately 15,000 fewer nursing home deaths had comparable wage increases been implemented in nursing homes across the country.<sup>7</sup>

There is also evidence that these benefits remain well beyond the initial wage increase: according to a 2019 report, "wage raises increase productivity for up to two years after the wage increase." 86 Fed. Reg. at 67,213. The nursing home study similarly reported that health and safety improvements—in particular, the lower rate of deaths—persisted after the initial increase.8

<sup>&</sup>lt;sup>5</sup> Ruffini, *supra* note 4, at 3, 9, 15.

<sup>&</sup>lt;sup>6</sup> *Id.* at 2.

<sup>&</sup>lt;sup>7</sup> *Id.* at 20.

<sup>&</sup>lt;sup>8</sup> Ruffini, *supra* note 4, at 2.

Increased wages, like those in the Federal Contractor Rule, can also facilitate retention and recruitment. 86 Fed. Reg. at 67,213.

According to a recent study cited by DOL, improved wages "at a Fortune 500 company found that a 1 percent wage increase" resulted in reduced turnover, increased recruitment, and increased productivity. *Id*.

Another substantial benefit of the Federal Contractor Rule, as explained by DOL, is the corresponding reduction in poverty for workers, especially those in historically underpaid or otherwise disadvantaged groups. *Id.* at 67,214-15. Indeed, a recent study found that increasing the minimum wage provides net benefits to workers living in poverty, even when accounting for potential negative effects of a minimum wage increase on employment opportunities, such as reduced hours or fewer available positions.<sup>9</sup> It further determined that these improvements are meaningful; in fact, the authors suggest that

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<sup>&</sup>lt;sup>9</sup> Kevin Rinz & John Voorheis, *The Distributional Effects of Minimum Wages: Evidence from Linked Survey and Administrative Data*, at 20 (2018), https://www.census.gov/content/dam/Census/library/working-papers/2018/adrm/carra-wp-2018-02.pdf.

increasing the minimum wage during the Great Recession would have "blunt[ed] the worst of the income losses." <sup>10</sup>

Increased wages are particularly important for groups that face disproportionate income inequality, such as women, people of color, younger workers, and less educated workers. 86 Fed. Reg. at 67,214-15 (collecting studies). For example, according to a 2019 study assessing the role that gender plays in wages, "less-educated, less-experienced, and female workers are more directly affected by a rise in the minimum wage than more-educated, more-experienced, and male workers." A case study of firms covered by Boston's living wage law likewise concluded that the "living wage beneficiaries are . . . primarily women and people of color." As DOL explained, increasing the wage of federal contractors would directly benefit these groups, since "many of the

<sup>&</sup>lt;sup>10</sup> *Id.* at 21.

Tatsushi Oka & Ken Yamada, *Heterogeneous Impact of the Minimum Wage*, Journal of Human Resources, at 18 (July 2019), https://web.archive.org/web/20220301005426id\_/http://jhr.uwpress.org/content/early/2021/08/17/jhr.58.3.0719-10339R1.full.pdf.

<sup>&</sup>lt;sup>12</sup> Mark D. Brenner & Stephanie Luce, *Living Wage Laws in Practice: The Boston, New Haven and Hartford Experiences*, Political Economy Research Institute, at 45 (2005), http://peri.umass.edu/fileadmin/pdf/research\_brief/RR8.pdf.

contracts that would be covered by this rule can be found in industries characterized by low pay and workforces largely comprised of people of color, women, and LGBTQ+ workers. 86 Fed. Reg. at 67,215 (internal quotations omitted).

These justifications are amply supported not only by the case studies and other literature discussed by DOL, *id.* at 67,212-15, but also by the State and local experience of implementing similar policies for their contractors, which are often described as "living wage laws." <sup>13</sup> Indeed, the States and localities that have raised minimum wages for their own contractors have found that such policies "create better quality jobs for communities" and "improve the contracting process both by reducing the hidden public costs of the procurement system, and by shifting purchasing towards more reliable, high road contractors." <sup>14</sup> As one example, "[r]esearch by independent, academic economists indicates that New York's prevailing wage law is a uniquely valuable component of state policy that simultaneously uplifts residents and communities

 $<sup>^{13}</sup>$  Sonn, supra note 2, at 13 (describing state and local "living wage laws").

<sup>&</sup>lt;sup>14</sup> *Id*.

while imposing minimal, if any, cost on taxpayers."<sup>15</sup> The research also found that high-wage contractors attract more skilled and productive workers and use the industry's most advanced technology, allowing them to place competitive bids on contracts.<sup>16</sup> In a similar vein, a study of the "Los Angeles living wage law found that staff turnover rates at firms affected by the law averaged 17 percent lower than those at firms that were not, and that the decrease in turnover offset 16 percent of the cost of the higher wages."<sup>17</sup>

Plaintiffs argue, however, that DOL's stated reasoning—improved government services, increased morale and productivity, reduced turnover, and reduced poverty and income inequality—cannot serve as a basis for rescinding the Exemption because it was also the "agency's justification for the *entire rule*." Opening Br. 43 (emphasis in original). But plaintiffs offer no support for this theory and, as DOL explained,

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<sup>&</sup>lt;sup>15</sup> Russell Ormiston, et al., New York's Prevailing Wage Law, Economic Policy Institute (Nov. 1, 2017), https://www.epi.org/publication/new-yorks-prevailing-wage-law-a-cost-benefit-analysis/.

<sup>&</sup>lt;sup>16</sup> *Id*.

<sup>&</sup>lt;sup>17</sup> Sonn, supra note 2, at 14 (citing David Fairris et al., Examining the Evidence: The Impact of the Los Angeles Living Wage Ordinance on Workers and Businesses, Los Angeles Alliance for a New Economy).

there is no reason to believe that these general benefits are industry-specific or that they "would not apply to the outfitters and guide industry." 86 Fed. Reg. at 67,212. Plaintiffs' argument is wrong for the additional reason, too, that DOL expressly applied these justifications to the Exemption on numerous occasions in its analysis. *E.g.*, *id.* at 67,206 (weighing increased costs against benefits of increased productivity and reduced turnover in context of nonprocurement contracts); *id.* at 67,207 (noting that "efficiency gains" apply to "seasonal recreational businesses"); *id.* at 67,212 ("benefits such as increased morale and productivity and decreased turnover" apply to outfitters and guides).

## B. The benefits of the minimum wage increase outweigh any minimal costs to employers.

Additionally, there is substantial evidence that any additional costs to employers, including outfitters and guides, are outweighed by the benefits associated with the wage increase. Furthermore, and contrary to plaintiffs' suggestions otherwise, Opening Br. 41, DOL recognized the possibility of increased costs for federal contractors who provide seasonal recreational services on federal lands and engaged in a lengthy analysis that describes why those costs would be minimal and

likely outweighed by the aforementioned benefits, 86 Fed. Reg. at 67,206-08.

Indeed, DOL reviewed literature examining the impact of minimum wage increases on prices to the public and concluded that while the "size of price increases will vary based on the company and industry," the extent of the price increases at issue here have been "overstated" by commentators opposed to the Rule, including to rescission of the Exemption. *Id.* at 67,207. In reaching that conclusion, DOL also took into account the "various benefits [employers] will observe, such as increased productivity and reduced turnover," which could, in turn, improve the quality of services and "attract more customers and result in increased sales." Id.; see also id. (discussing the efficiency gains in the context of seasonal recreational workers). DOL also noted that contractors, including those providing seasonal recreational services, would likely be able to renegotiate their contracts with the federal government to account for any increased costs associated with the minimum wage increase. Id.

Furthermore, DOL expressly considered whether any such increased costs would "deter access" to national parks and other federal

lands. DOL concluded that it is unlikely that access would be deterred because any payroll increases for recreational seasonal workers "are generally small" and because "establishments operating on Federal property compete on characteristics other than price" and are able to offer advantages that are not present on non-federal lands, including aesthetics and remoteness. *Id.* It is thus untrue, as plaintiffs assert, that DOL neither addressed the costs to the employers nor "explain[ed] why these serious harms should be cast aside." Opening Br. 41.

Additionally, DOL's conclusion that any costs associated with an increase in the minimum wage would be minimal is borne out by local experience. Indeed, a "review of the effects of living wages in a dozen local jurisdictions found that contract costs increased by less than 1.0 percent of each jurisdiction's total budget." A Johns Hopkins University study likewise found that contract costs increased by only 1.2% in Baltimore, the first locality to implement a living wage

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<sup>&</sup>lt;sup>18</sup> Impact of the Maryland Living Wage, Maryland Dep't of Legislative Services, at 5 (2008), https://msa.maryland.gov/megafile/msa/speccol/sc5300/sc5339/000113/011000/011487/unrestricted/20090376e.pdf.

requirement for city contractors, upon review of 26 contracts "compared before and after the living wage law was implemented." <sup>19</sup>

## C. Any injunctive relief should be limited to the Exemption.

Finally, plaintiffs take the position that DOL's purportedly insufficient justification for the Exemption provides a basis for this court to preliminarily enjoin the entirety of the Federal Contractor Rule. Opening Br. 52. As defendants explain, however, such relief is inappropriate here, where plaintiffs challenge only a portion of the Rule and where the Rule contains a severability clause. Gov. Br. 45-48; see also 86 Fed. Reg. at 67,228. Indeed, enjoining the entirety of the Rule would grant relief that goes well beyond what would be necessary to redress plaintiffs' purported injuries. Gov. Br. 45.

Furthermore, granting such relief would be unwarranted because the Rule in its entirety is supported for the reasons just discussed.

Among other benefits, increasing the minimum wage for federal contractors would improve worker productivity and reduce poverty, without imposing substantial costs on employers. 86 Fed. Reg. at

<sup>&</sup>lt;sup>19</sup> *Id*.

67,195. If the court reaches the entirety of the Rule in its analysis, notwithstanding the narrow challenge at hand, it should affirm the district court's conclusion that the Rule was validly promulgated.

### **CONCLUSION**

This Court should affirm the district court order denying preliminary injunctive relief.

Dated: April 27, 2022 Respectfully submitted,

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### CERTIFICATE OF COMPLIANCE

Pursuant to Fed. R. of App. P. 29(a)(4)(G) and 32(g), I certify that this brief complies with the type-volume limitation of Fed. R. App. P. 32(a)(7)(C) because it contains 5,372 words, excluding the parts of the brief exempted by Fed. R. App. P. 29(a)(5) and 32(a)(7).

This brief complies with the typeface requirements of Fed. R. App. P. 32(a)(5) and the type style requirements of Fed. R. App. P. 32(a)(6) because it has been prepared in 14-point Century Schoolbook font using Microsoft Word.

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### CERTIFICATE OF FILING AND SERVICE

I hereby certify that on April 27, 2022, I electronically filed the foregoing Brief of Amici Curiae Illinois, *et al.*, with the Clerk of the Court for the United States Court of Appeals for the Tenth Circuit by using the CM/ECF system. I further certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

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